

SANDCRAFTERS

Candy Sand Art!

Crafting fun for over 20 YEARS

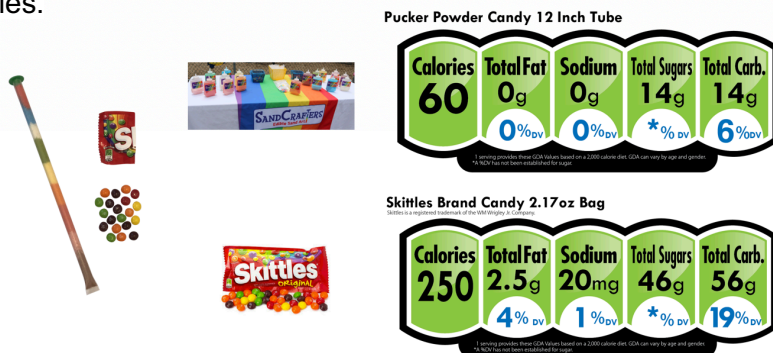


FUN... EASY... PROFITABLE



SandCrafters Candy Art is a hands-on, engaging activity for *all* ages 4 to 104! Make your own pixie stick. Simple to add to any event. It is an activity and a treat – as much **FUN** to make as it is to eat. **Easy** set-up & clean-up.

LOW SUGAR CONTENT: A 12" straw contains only **14** grams of sugar - less than 1/3 the sugar in a bag of Skittles.



Seasonal Flavors

- Halloween
- Christmas
- Valentines
- Purim
- Easter
- Independence
- Simchat Torah

- **SAFETY** first
 - **Free of ALL 8 major allergens** (made in a facility free of peanuts, tree nuts, dairy, eggs, wheat, soy, fish and shellfish) gluten-free, gelatin-free and kosher.
 - Manufactured in an **FDA-compliant** facility in the **USA**
 - **Bottles are safety-sealed** and labels include nutritional information and ingredients unique to each flavor, including food dye
 - **Straws and caps are factory sealed**
 - **No need to wonder about product age** - each bottle is clearly marked with the **Production Date AND Best-Used-By Dates**
- **Net 20 terms** are available for our school customers. Hold your event, collect the money and then pay the bill.
- Orders can usually be shipped within 24-48 hours or held until close to your event date
- **Prices include the bottles** of candy – always more than enough!
- **Customize your flavors:** Pick your own flavors, or leave it to us, and we will send a combination of the most popular flavors and colors.
- **Flexible order quantity:** Minimum order is 90 straws and then multiples of 30's
- **PROFITABLE:** Make **50% to 75% profit or MORE**
 - 6" straw - Buy for \$.80 or less - sell for \$2-\$3
 - 12" straw - Buy for \$1.10 or less - sell for \$3-\$4
 - 18" straw - Buy for \$1.35 or less - sell for \$5-\$6
- SandCrafters can provide artwork for newsletters, posters, announcements, etc.



To learn more about SandCrafters edible sand art products, visit our [website](http://www.sandcrafters.com), give us a call at 1.800.FUN.SAND (800.386.7263), or send an [email](mailto:info@sandcrafters.com). [Order online](http://www.sandcrafters.com), by phone or complete an [order form](http://www.sandcrafters.com) and fax/email/mail to us.

About SandCrafters: SandCrafters has been in operation for over 20 years, started by a mom who began as a volunteer running sand art tables at school fairs and other community events. We have first-hand experience to be able to relate to our customers. SandCrafters is now a family run business focused on providing Fun, Easy & Profitable crafts. We have become the leading distributor of edible sand art to schools, communities, hotels, camps, entertainment companies, religious organizations and other businesses.



FUN
Kids make their own pixie stick
Hands-on
Interactive
Promotes creativity



EASY
Kits include everything
Simple set-up
Add to ANY existing event

Spring Fair
Back to School
Fall Festival
Field Day

Ice Cream Social
Family Fun Night
Boosters
Dance

Greek Fundraiser
Athletic Event
Carnival
Trunk or Treat

PROFITABLE
Average profit \$1,000 per 500 12-inch straws

| 6" Straws Sample Profit | | 12" Straws Sample Profit | | 18" Straws Sample Profit | |
|----------------------------------|-----------|----------------------------------|-----------|----------------------------------|-----------|
| 510 Straws 17 Bottles | | 510 Straws 34 Bottles | | 510 Straws 51 Bottles | |
| Buy For | .75 each | Buy For | 1.05 each | Buy For | 1.30 each |
| Sell For | 2.00 each | Sell For | 3.00 each | Sell For | 5.00 each |
| Cost: | 382.50 | Cost: | 535.50 | Cost: | 663.00 |
| Sales: | 1,020.00 | Sales: | 1,530.00 | Sales: | 2,550.00 |
| Profit: | 637.50 | Profit: | 994.50 | Profit: | 1,887.00 |

Straw kits include straws, candy, caps and pour spouts
Minimum order 90 straws, increments of 30 thereafter. The number of candy bottles is determined by amount size of straws ordered.

| Number of straws - Sold in increments of 30 | | | | |
|---------------------------------------------|-----------------------|-----------|-----------|-----------|
| Size of Straws | Bottles Per 30 Straws | 90-480 | 510-960 | 990+ |
| 6" Straws | 1 | .80 each | .75 each | .70 each |
| 12" Straws | 2 | 1.10 each | 1.05 each | 1.00 each |
| 18" Straws | 3 | 1.35 each | 1.30 each | 1.25 each |
| Net 20 payment terms available to schools | | | | |