



A Fun, Profitable, and Unforgettable Fundraiser Idea

■ What is Edible Sand Art?

SandCrafters brings the excitement of traditional sand art to life — with a delicious twist. Using colorful, flavored edible “sand,” kids (and adults!) create their own layered masterpieces in clear tubes, bottles, or shapes. The best part? They get to take it home and enjoy a sweet (and sour) treat they designed themselves!

It’s creative. It’s fun. And it’s one of the most unique fundraisers available.

Art never tasted so good.

■ Why Choose SandCrafters for Your Next PTA/PTO Fundraiser?

1. **Proven Engagement** – Kids love the interactive, hands-on experience. Parents love that it’s safe and well-organized.
2. **Unique Appeal** – Unlike traditional bake sales or gift wrap, this stands out and attracts attention.
3. **Flexible Setup** – Works for any events... school fairs, family nights, carnivals, and standalone fundraisers.
4. **High Profit Margins** – Affordable supplies with strong earning potential for schools.
5. **Scalable** – Order kits sized to your event, from small gatherings to large festivals.
6. **Safe & Trusted** – Pucker Powder is available at most major amusement parks and candy stores.

■ Learn more

1. **Call us with questions @ 1.800.FUN.SAND**
2. **Customer Resource Page** has useful information and downloadable artwork (<https://www.sandcrafters.com/customer-resource-page>).
3. **Customer Comments and School Pages** provide our customer comments and other ideas (<https://www.sandcrafters.com/what-our-customers-are-saying/> and <https://www.sandcrafters.com/school-page/>).

■ How It Works

1. **Order a Fundraiser Kit** – We ship everything you need: candy, straws, caps and setup instructions.
2. **Set Up Your Booth** – Easy set up and clean up.
3. **Enjoy the Fun** – Kids craft their treats, parents watch the smiles, and your school raises money.